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Roundtable discussion on Fundraising and I Live in Laurel book project.

QUARTERLY TRAINING IN LAUREL

Main Street managers from all over Mississippi as well as local board members attended Organization training in Laurel on March 25-27. Topics covered included: Volunteer Management, Fundraising, Membership Campaigns, Sponsorships, Board Training and Creating a 501(c)3.

25TH ANNUAL AWARDS, DELTA GET AWAY RAFFLE DRAWING

We hope you will join us on **Thursday, June 19** for our anniversary awards luncheon celebration! This year, we will have a Raffle Drawing for a **Main Street Get Away to the Mississippi Delta** to benefit the Charles O. Beasley Scholarship Fund for Main Street managers. Reserve your seat and purchase raffle tickets here!

MISSISSIPPI & FRIENDS NIGHT IN DETROIT

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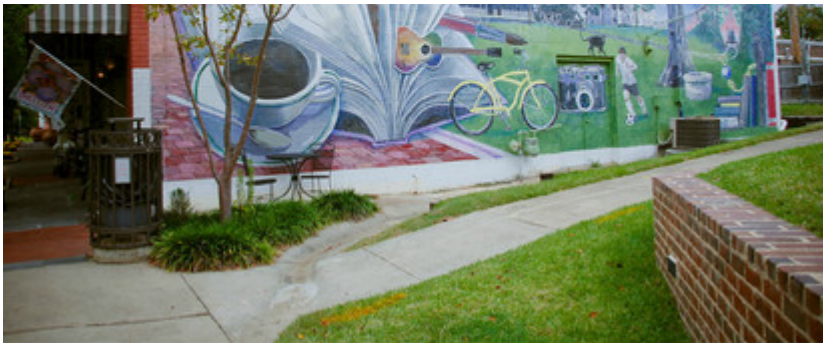

FEATURE COMMUNITY: CLINTON

Located just blocks from the Mississippi College campus is the heart of Olde Towne Clinton, bursting with culture and personality. The streets are constructed of over 80,000 square feet of original brick from the 1920's that enhance the charm and history of the downtown area. An array of eclectic retail shops, restaurants, art galleries, and historic homes line the streets of Olde Towne Clinton, also adding to the city's unique appeal. Read more.

A train from the Prairie Arts Festival transported MMSA board members around downtown West Point.

MS MAIN STREET BOARD RETREATS IN WEST POINT

The retreat was held at the historic Growth Alliance/Main Street building (former library) and included a regular board meeting and strategic planning, facilitated by Phil Hardwick, as well as a downtown walking tour that included the Howlin' Wolf Museum, Sam Wilhite Transportation Museum, downtown murals and a newly renovated house on Main Street.

"Because of a strong Board of Directors and committed public and private partners and coordinated efforts, MMSA has been successful in

Friends Night at the National Main Streets Conference in Detroit will be held on **May 19** at Ponyride, a 30,000-square-foot warehouse in Detroit's Corktown, a lively and vibrant neighborhood with new and old cafes, shops, and bars. The incubator provides cheap space for socially conscious artists and entrepreneurs to work and share knowledge, resources, and networks. Thanks to our Sponsors: **Arnett Muldrow**, **Main Street Arkansas**, **Mahan Rykiel**, **Louisiana Main Street** and **Shop Talk**!

MAIN STREET 101

Main Street 101 will be held **July 1** at the Downtown Jackson Marketing Center in Jackson and will cover basic training in the Main Street Four Point Approach®: Organization, Design, Promotion & Economic Restructuring. Sign up here.

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with the creation of more than 4,000 new businesses and 30,000 new jobs, and more than 2,000 buildings have been improved in the central business districts of towns and cities across the state. MMSA has been recognized by the National Main Street Center on numerous occasions as one of the top performing Main Street programs," Hardwick said.

INVESTOR FOCUS: MISSISSIPPI DEVELOPMENT AUTHORITY

Mississippi Main Street Association (MMSA) is made up of 51 cities and towns (and several smaller network and association members) with local Main Street programs that are made up of city leaders, business owners, creative entrepreneurs and passionate volunteers. With the help of MDA and private investors, MMSA strives to provide training, technical assistance and resources to these Main Street communities throughout Mississippi. Although rooted in historic preservation with the goal to preserve our downtowns, Main Street was developed to be an economic development tool and has proven to be very powerful.

MMSA is able to help MDA recruit new business and industry and support existing business by revitalizing and sustaining the heart of our cities and towns, our downtowns. The measurable impact of what we do is in jobs created and buildings rehabilitated. The qualitative impact is immeasurable as we enhance quality of life by bringing people and visitors together to celebrate what's special about our places. Economic developers know that industry leaders ask to see the downtown area in the city or town of where their industry might locate. Our downtowns are truly an incentive to economic developers as Main Streets provide the history, the culture, the creative sector, the tourist attractions, and essentially, the quality of life, where industry workers and their families will call home. Mississippi Main Street is working hard to build the foundation of our cities and towns—our downtowns—to attract new business and industry and their employees. We are available to work with state and local developers to help recruit new businesses and industries to our communities. They say home is where the heart is, and we believe the heart lies in our downtowns.

Revitalization Results in Mississippi Main Street Communities since 1993:

New Business Net 4,553
Business Expansions 943
New Jobs Net 29,842
Public Dollars Invested $1,081,225,314
Private Dollars Invested $3,469,541,305

DESTINATION DOWNTOWN IN OCEAN SPRINGS

Registration for Destination Downtown, **September 15-17** in Ocean Springs, will open in June! Click here for more information and hotel reservations.

MISSISSIPPI'S MAIN STREETS IN THE NEWS

Small-Town Renaissance: Water Valley, Miss.

Jackson's Sal and Mookie's to open restaurant in Biloxi

Looking back at lives of Mississippi tornado victims

A Song of America's Downtowns: Columbus, West Point

Canton, Set of 'A Time to Kill,' Hopes to Cash In on 'McConaissance'

Ocean Springs launches 'Pelican Pound' promotional campaign

Restauranteur Nick Apostle opens Mexican grill on Canton Square

Laurel Main Street Director retires

Farmers Market Feast in Tupelo, Elvis Festival Lineup Announced

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Upper Floor Housing 1,943

New Blues Trail Marker unveiled in Tunica

Mississippi Seafood Trail

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