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Merry Christmas from MMSA Board of Directors and Staff.



Mississippi Main Street is an economic development program based in historic preservation. Our mission is to provide visionary leadership, guidance and counsel to Mississippi Main Street communities through organization, promotion, design and economic development to make our cities and towns better places to work, live and play.

Dear Mississippi Main Street family and friends,
2015 has been a big and busy year for Mississippi Main Street! Through

Revitalization Results

your partnership and support, we have conducted numerous technical visits in the field, held several trainings and events including Back Stage Pass in Hattiesburg, Main Street Legislative Breakfast at the Capitol, Design Training in Cleveland, Annual Awards luncheon in Jackson, regional meetings, directors' focus groups, and board and new director trainings as well as facilitated numerous design projects. We traveled to Little Rock, Ark. for the regional Destination Downtown conference and celebrated with the rest of Mississippi in 10 years of Katrina recovery.

We have conducted three economic development resource teams in Crystal Springs, Hernando and Kosciusko and welcomed Crystal Springs as the 51st Main Street community in Mississippi!

Looking ahead, we have a fresh [program of work](#) (*Inform! Educate! Inspire!*) based on the input of our hardworking Main Street directors throughout the state. We have reorganized our office operations, staff and services to more effectively serve our 51 Main Street programs, five downtown network members and many association and allied members of Main Street in Mississippi. We have a committed board of directors who are leading our fundraising efforts with *Main Street Impact* to be able to accomplish even more in the years to come.

As 2015 draws to a close, we want to thank you for your investment, partnership and support in our state and local Main Street programs in Mississippi. We look forward to all we can accomplish in 2016 and beyond! Please don't hesitate to give any of us a call.

We wish you and yours a safe, healthy and joyful Christmas and New Year's.

Your MMSA Team

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- [Jeannie Waller Zieren](#), Director of Training and Information Services – 601.941.5409
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in 2015

- New Business Net 124
- New Jobs Net 1,445
- Business Expansions 41
- Facade Rehabs 41
- Upper Floor Housing 170
- Public Dollars Invested 12,932,040
- Private Dollars Invested 88,503,146
- Volunteer Hours 19,716

2016 Training & Event Calendar:

- January 19: Main Street 101 in Meridian
- January 20-21: Back Stage Pass in Meridian
- February 16-17: Main Street Directors' Retreat in Canton
- May 23-25: Main Street Now Conference in Milwaukee, WI
- June 15-16: Economic Vitality Training in Belhaven and 27th Annual Awards Luncheon in Jackson
- September 12-14: Destination Downtown in Ruston, Louisiana

Developing Mississippi's Downtowns
www.msmainstreet.com



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Bronze

William H. Andrews * David E. Brevard * Balch & Bingham * Estabrook Toyota * First Bank and Trust * Gaddis Farms, Inc. * Gaddis & McLaurin * Gaddis & McLaurin Gin * Gannett Foundation/The Clarion-Ledger Media Group * Hailey McNamara * Harper, Rains, Knight and Company * Long Wholesale Distributors * Michael T. McRee * Merchants and Planters Bank * MidState Construction * Mississippi Baptist Health Systems * Phelps Dunbar, LLP * Philips Day-Brite * Kenneth P'Pool * R & B Land Company * Suzanne M. Smith * TEC * Viking Investments

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