2017

VICKSBURG, MS • A nod to the past and vision for the future.
9:00 AM  **REGISTRATION & EXHIBITOR CHECK-IN OPENS**

9:30 AM  **Festivals and Events 101**
Jan Miller & Karen Stanley • Room 2
For festival and event planners who are just getting started or have a young festival to grow.

**Festivals and Events 201**
Rori Eddie Herbison & Debbie Brangenberg • Room 3
A roundtable discussion for seasoned festival and event planners who have a mature festival or event they would like to grow or enhance with new tips and tools, including advanced marketing.

11:30 AM  **LUNCH ON YOUR OWN** • Downtown Vicksburg

1:00 PM  **OPENING SESSION & WELCOME TO VICKSBURG**
*Mississippi Bicentennial Kick Off* • Room 1
John Gibson of Mississippi Public Broadcasting and Visit Mississippi will help us kick off the commemoration of Mississippi’s Bicentennial Year as we give a nod to the past and a vision for the future of our great state in this dynamic opening session.

2:15 PM  **CONCURRENT SESSIONS**

**Aligning Events with Community Strategy**
Rachael Carter • Room 3
Techniques, trends and critical skills needed in aligning promotional and marketing strategies with the overall community strategy. How do you decide exactly what to do next? Is my consultant telling me the truth about our numbers? Can we achieve buy-in for success? Will this work?

**Civil Rights Stories: How to Celebrate & Commemorate Mississippi’s Complicated History**
Facilitator: Mary Margaret Miller White
Panelists: Dr. Rolando Herts, Patrick Weems, Dr. Leslie-Burl Mclemore, and Cynthia Goodloe Palmer • Room 2

**All About Grants**
Connie Souto Learman • Room 1
Learning about and applying for grants sounds dull but it is anything but with Connie leading the session! Come learn tips for successfully finding and filling out grant applications. Also, opportunity to participate in a strategy session with MAC at the end!
3:15 PM  EXHIBITOR NETWORKING BREAK

3:45 PM  CONCURRENT SESSIONS
Building Itineraries: How to keep Festival-Goers in your Community after the Gates Close
Kelli Carr • Room 1
Regional tourism isn’t about competition- it’s about giving your visitors more options of things to see and creating a more well-rounded experience. Everyone has a link to each other- you just have to find it and promote it!

ROUNDTABLE DISCUSSION
Cultural Equity: Inclusion + Access in Your Community Events
facilitators: Tim Lampkin, Alice Pierotti, Daniel Ball, Addy Keith, and Addie McBryde • Room 4
In this roundtable session, cultural professionals will speak to a variety of topics relating to inclusion and access that can be important in developing cultural programs like festivals in Mississippi and beyond. Topics include equity for those with disabilities, racial equity, LGBTQI and gender equity, and engaging different age groups.

Strengthen your Event with Effective Volunteer Management
Steve & Jennifer Clark • Room 3
From where to find volunteers, to how to manage them when you have them, this seminar will provide useful information on how to effectively create and run an event volunteer program. Topics included: volunteer recruitment, volunteer management, risk management, internship programs, and useful tips and tools to efficiently manage it all.

5:00 PM  ARTIST SHOWCASE - MONSOUR’S AT THE BISCUIT COMPANY • 1100 Washington St.
The 2017 Artist Showcase will feature six talented Mississippi artists and different genres of music! You’ll be dancing to some of the best from the birthplace of America’s music.

HI T THE BRI CKS AN D ADJOINING STREETS  DOWNTOWN VICKSBURG
After the Artist Showcase, let the good vibes continue on the brick streets downtown! Join Downtown businesses for Hit the Bricks and Adjoining Streets on Thursday, January 26th until 7:30 p.m. This is an evening of special business hours, dining, shopping, and visiting with some of your favorite Downtown business owners.

7:30 PM  DINNER ON YOUR OWN • Downtown Vicksburg
Complimentary shuttle transportation for Thursday
**POWER BREAKFAST**

Mississippi Presenters Network Meeting will be held in Room 4. All attendees are welcome to attend.

**9:10 AM**

**CONCURRENT SESSIONS**

*Culinary Destinations: How to Showcase Local Foodways through Events, Marketing and Community Engagement*

Jennifer Gregory • Room 3

Walk through a case study of how Starkville, Mississippi capitalized on local food systems to promote tourism and their historic downtown and translated that into economic impact and private investment. Walk away with ideas and tools on how you can adapt this success in your own community or downtown.

*Organizing Kickass Events Through Community: Big Ideas on a Small Budget*

Ann Madden & Sandy Maggion Smith

Room 2

Smith & Lens (Maggio & Madden) will discuss their experiences of using the power of social media and community to put together events on almost no budget.

*The Evolution of Local Creative Economy through Festivals: A Community Development Strategy*

B.B. King Museum’s Homecoming Festival • Indianola • Malika Polk-Lee & Peter Anderson

Anderson Arts & Crafts Festival • Ocean Springs • Cynthia Dobbs Sutton • Room 1

This session highlights two case studies of festivals based around the local history or assets of a given community, and how these festivals have been a key tool in improving community development. Malika of the BB King Museum and Delta Interpretive Center in Indianola will speak about the successes of their annual Homecoming Blues Festival, in honor of their native son, BB King, and its impact on the local creative economy. Cynthia will speak about the growth of the Peter Anderson Arts & Crafts Festival in Ocean Springs, which highlights the Coast’s strong visual arts tradition.

**10:10 AM**

**ENERGY BREAK**

(Turn in exhibitor signed sheets for Grand Prize drawing.)
**Race and Place: Securing funding to promote Racial Equity in your community**

**Tim Lampkin • Room 2**

This session will highlight the racial equity fund coordinated by the Mississippi Humanities Council (MHC) with funding provided by the W.K. Kellogg Foundation. Participants will learn about best practices to implement public programs focused on racial equity, discuss current projects funded by MHC, and review grant opportunities available to support organizations working to improve, engage, and heal their communities.

**Creating a Communications Strategy for your Organization**

**Karen Stanley • Room 3**

Is there such a thing as promoting my event TOO early? How do I communicate my brand consistently? What is the best way to stay in touch with the people interested in my events? Establishing a proper communication plan will help you accomplish each of these goals and more. Karen will discuss specific ways to stay in touch with the people who attend your events and support your organization.

**Marketing on a Budget - Reaching the Clients You Want with Limited Resources**

**Dr. James Barnes • Room 4**

Learn how to maximize your social media budget to build and market your brand online! The Red and White Marketing/Brand Development Model will describe how business owners can identify their core brand message and how to maximize the value of social media ads and organic postings.

**Closing Session**

**Using Technology to Tell your Story, Reach your Audience & Have more Fun!**

**Ron Cook • Room 1**

Want to drive traffic to your district and benefit local businesses? Learn how to use technology available within your current budget to tell the story of your community, reach today’s mobile consumers and create fun and engaging events.

**MS Artist Roster Grand Prize Drawings**

Must be present at Closing Session to win!
**SPEAKERS**

**Daniel Ball**
Danel Ball is a native of Jackson, Miss. and received his bachelor's degree in Business Management from the University of Mississippi in 2012. He served as a HR Manager for Nissan North America prior to transitioning full time to community advocacy. Daniel has been a community advocate for more than 10 years and currently serves as the Director of Religion and Faith Outreach for the Human Rights Campaign of Mississippi where he helps to identify and create safe, inclusive and affirming communities of faith for LGBTQ people. Daniel also organizes faith leaders to speak up and out against the injustices of marginalized groups of people in order to create an inclusive and intersectional social justice movement by creating outreach programs and facilitating dialogue circles on race, religion, national origin, gender identity and sexuality. Daniel is the Chairperson of the Interfaith Caucus for the Young Dems of Mississippi and is also a member of the Mississippi Interfaith Council.

**Dr. James Barnes**
Dr. James Barnes joined the Department of Agricultural Economics at Mississippi State University on August 1, 2012 after serving seven years as an Extension Economist with the Department of Agricultural Economics and Agribusiness at the Louisiana State University Agricultural Center. Since joining the faculty at MSU, Dr. Barnes has launched such new Extension programs as: (1) Mississippi Bricks to Clicks; (2) Foundations of Facebook Economics; (3) Foundations of Economic Development; and (4) Economic Impact Analysis. His research examines agribusiness management and contracting, the economics and management of social media, and rural health care economics. Dr. Barnes also teaches, “An Introduction to Regional Economics.”

**Debbie Brangenberg**
Debbie Brangenberg has been the executive director of the Downtown Tupelo Main Street Association since 1991. In the 26+ years under her leadership, the association has accomplished great things and has won several state Main Street awards. Debbie spearheads the Master Development Plan for Downtown Tupelo as well as oversight of the Downtown Overlay Zone Ordinance and business assistance and recruitment in the downtown area. Debbie provides leadership for the many events put on by the Downtown Tupelo Main Street Association, and she works with scores of volunteers to make these events happen, including the wildly successful Tupelo Elvis Festival. Downtown Tupelo was a Top 10 Finalist for the Great American Main Street Award in 2016. Debbie has received numerous awards including Outstanding Main Street Director in 2010.
Kelli Carr
Kelli Carr is the Director of Tourism for Bolivar County, Mississippi. Prior to joining the Chamber, Kelli worked for the advertising agency and public relations business, Coopwood Communications, where she served on the editorial staff of Delta Magazine, Delta Business Journal, and The Cleveland Current for the past 10 years. Kelli graduated from Delta State University in 2003 with a Bachelor’s degree in Business Administration with a concentration in Marketing. She graduated from Hoover High School in Hoover, Ala. Kelli is a member of the Delta Arts Alliance, Rotary International, the Delta State Alumni Association, EPHFIC Women’s Club and serves on the Crosstie Arts Council Board.

Rachael D. Carter
Rachael D. Carter, MABM is an Extension Instructor for the Center for Government and Community Development with Mississippi State University Extension Service. A certified instructor in Business Retention and Expansion, NxLevel Business Planning and Leadership Plenty, her work is in the realm of human capacity development, community development, economic development, leadership, rural tourism, event planning and management, marketing, retail trade analysis, asset identification, regionalism, and community and strategic planning. Rachael has also been an instructor for the National Main Street Center and been a guest speaker on NPR, Sirius Satellite TV Rural Radio, and other national media outlets.

Jennifer and Steve Clark
Jennifer and Steve Clark founded Emerge Events in Hattiesburg, Miss. in 2011 after a conversation at a local coffee shop where Jennifer mentioned that “one day” she wanted to have her own event planning company. Six months later, the Pine Belt Women’s Expo took place, Emerge Events’ first event. Nearly six years later, Emerge Events, consisting only of Jennifer and her husband Steve, interns, volunteers, and a fantastic network of local partners, has produced 100+ events, including signature events like the Pine Belt Women’s Expo, and also events in partnership like the Hattiesburg Craft Beer Festival and FestivalSouth Artie Events for Kids. Emerge Events offers full event planning management, emergency event planning assistance, event evaluations, and event consultations as well as a new education series in 2017 that includes event planning workshops and seminars as well as web-based knowledge sharing. Their most recent awards and accolades include Jennifer being named one of ConventionSouth Magazine’s Meeting Professionals to Watch in 2016 and Steve graduating from the 2016 class of Leadership Pinebelt.
Ron Cook
Ron Cook is president and co-founder of distrx, LLC, headquartered in the high-tech Canvs office at Church Street Exchange in Orlando, FL. Prior to creating distrx, Ron was Program Director (Dean) for the Innovation and Entrepreneurship Master of Science degree program at Full Sail University. A frequent lecturer on starting a new business and the “Internet of Things” and beacon technologies, Ron also serves as a mentor for Starter Studio, Central Florida’s tech business accelerator.

John Gibson
John Gibson has served as Mississippi Public Broadcasting’s Director of Television since the summer of 2015. Prior to joining MPB, John worked as a writer and producer in the Jackson area for more than 20 years, with work ranging from documentaries to TV commercials to feature films to a children’s TV series. He also worked on numerous projects in the areas of parenting, child development, and legal protections for children and families. John is a native Mississippian, born in Oxford and raised in Jackson. He is a graduate of Vanderbilt University.

Jennifer Gregory
Jennifer Gregory is the Founding Principal of Sidewalk Strategies, a consulting firm specializing in community development, downtown revitalization, strategic planning and visioning, governmental relations, and marketing. Her clients include political action committees, community development organizations, and Main Street associations in Mississippi, Arkansas, and Alabama. Jennifer most recently served as the Chief Executive Officer of the Greater Starkville Development Partnership from 2012-2016, a community development umbrella organization that consists of the Starkville Area Chamber of Commerce, Starkville Visitors & Convention Council, Oktibbeha County Economic Development Authority, and Starkville Main Street Association.

Rori Eddie Herbison
Rori Eddie Herbison has served as the Executive Director of the Delta Arts Alliance (DAA) since March 2013. Rori’s tenure with the Cleveland, Miss. non-profit has seen the successful launch of three new after-school programs, as well as three consecutive years of marked, steady growth in its School of Dance program. DAA has been recognized multiple times in 2015 for its outstanding commitment and advocacy work for arts education, including earning the Prism
Award, Mississippi Art Education Association’s highest distinction, as well as being named the Distinguished Community Arts Agency by the Mississippi Alliance for Arts Education. Prior to her time with DAA, Rori ran her own marketing/digital media firm where she worked with the MS Arts Commission, the MS Sports Hall of Fame, North Sunflower Medical Hospital & Foundation, and the Bologna Performing Arts Center.

**Dr. Rolando Herts**

Dr. Rolando Herts is the Director of the Delta Center for Culture and Learning at Delta State University in Cleveland, Miss. The Delta Center is the management entity for the Mississippi Delta National Heritage Area, an education and tourism partnership between the people of the Mississippi Delta and the National Park Service. The Delta Center houses the International Delta Blues Project and the National Endowment for the Humanities “Most Southern Place on Earth” workshop. Dr. Herts is a graduate of the Delta Regional Authority’s Delta Leadership Institute Executive Academy. He holds a Ph.D. in planning and public policy from Rutgers University with concentrations in tourism planning, community engagement, and regional development.

**Arilma (Addy) Keith**

Arilma (Addy) Keith has an MBA in Business Administration. She is originally from Brazil. She came to the U.S. 17 years ago to enroll in the English program at the University of Southern Miss, where she graduated in the spring of 2003. She moved to Jackson and started working as a Manager Trainee with BancorpSouth where she worked for 12 years and advanced to Vice President of Business Development. She recently joined Community Bank of Mississippi. She has volunteered as the Treasurer for Labalink, the Latin American Business Association, for the past four years and truly enjoys helping with community work.

**Tim Lampkin**

Tim Lampkin is a millennial living in the Mississippi Delta who found his purpose at the intersection of community development, entrepreneurship, and arts/culture. He is the CEO of Lampkin Consulting Group, LLC, which provides grant writing, project design/management, small business coaching, and event support to nonprofits, municipalities, universities, and entrepreneurs. Tim is also the CEO/Co-Founder of Higher Purpose Co., a social enterprise designed to connect, inspire, and educate entrepreneurs and changemakers living in rural communities. He is also the Co-Founder of Capway with Mississippi native Sheena Allen. This company provides financial services to unbanked and underbanked populations. Tim also serves as the Outreach Coordinator at the Mississippi Humanities Council. He oversees the Racial Equity Fund supported by the W.K. Kellogg Foundation to support organizations working to improve, engage, and heal their communities.
CONNIE SOUTO LEARMAN

Originally from Brazil, Connie Souto Learman came to the Mississippi Arts Commission with a wealth of international travel and culture, and the ability to fluently speak three languages, English, Spanish, and Portuguese. Connie has worked actively with art festivals and cultural organizations, as well as art fundraising events both inside and outside the United States. Prior to joining MAC, Connie served as the Human Resources manager at the Mississippi Industries for the Blind. Connie received her law degree from Universidade Católica de Pernambuco (UNICAP) in Brazil and her Ph.D. in Political Science (EBD) from Universidad de Barcelona (UB) in Spain. She earned her Masters of Business Administration from Millsaps College and was inducted into the Beta Gamma Sigma honor society. Connie is an art lover, previous actress and singer, and currently resides in Jackson with her husband and three children.

ANN DINWIDIE MADDEN

Photographer, Ann Dinwiddie Madden’s work has been shown at The Center for Fine Art Photography in Fort Collins, Colo., A.Smith Gallery in Johnson City, Texas, The Torpedo Factory in Alexandria, Va., The Ohs O’Keefe Museum in Biloxi, Miss. and at SlowExposures in Pike County, Ga. where she was awarded 3rd place for her piece “First Position” in 2013. Born and raised in New Orleans, Ann has studied and worked in Paris, DC and New York City. She now splits her time behind the camera between New Orleans and the Mississippi Gulf Coast.

SANDY MAGGIO

As a metalsmith, Sandy Maggio designs and fabricates hollowware, sculptures and jewelry from precious metals and gemstones. Sandy considers herself an ‘old school’ smith, casting and forging each component by hand. Working primarily in pure silver and gold, Sandy’s award-winning work is sold worldwide and has hung in the Mississippi Museum of Art, The George Ohs Museum of Art, as well as galleries and retail stores. She is a member of the Society of American Silversmiths and the Society of North American Goldsmiths.

DR. LESLIE-BURL MCLEMORE

Dr. Leslie-Burl McLemore is Professor Emeritus of Political Science at Jackson State University. Currently, he is a coach-mentor with The W. K. Kellogg Community Leadership Network and advisor to the Office of Alumni Development at Rust College. During his tenure at Jackson State University, Dr. McLemore served as Interim President of the University in 2010. Dr. McLemore was the founding Director of the Fannie Lou Hamer National Institute on Citizenship and Democracy at Jackson State University. He was Founding Chair of the Department of Political Science, as well as Former Dean of the Graduate
School and Founding Director of the Office of Research Administration. Dr. McLemore also served as Acting Director of the University Center in Jackson. He is a past chair of the Mississippi Humanities Council and past vice-chair of the Board of the Federation of State Humanities Councils.

**JAN MILLER**

Jan Miller serves as Director of Technical Services for the Mississippi Main Street Association, providing oversight and program support for Main Street communities in Mississippi since 2007. She previously worked as the Executive Director for Main Street Columbus for seven years, helping create one of Mississippi’s most walkable downtown districts and one of the most successful festivals in the state, Market Street Festival. Jan has extensive experience in strategic planning, festival development and assessment and retail consulting as well as in the non-profit world, including organizational development, fundraising, sponsor vetting and creation of strategic corporate alliances with non-profits.

**CYNTHIA GOODLOE PALMER**

Cynthia Goodloe Palmer currently serves as the Executive Director of the Veterans of the Mississippi Civil Rights Movement, Inc. Most recently, she served as the Executive Director for the 2014 Freedom Summer 50th Anniversary Conference that took place at Tougaloo College, served on the 2013 50th Anniversary Committee for the Commemoration of the murder of Medgar Evers, and served as Operations Director for the 2011 Return of the Freedom Riders 50th Anniversary Reunion in Mississippi. Cynthia also served on the committee for the 2015 50th Anniversary of the Bridge Crossing Jubilee in Selma, Ala. She produces the annual Canton Gospel Fest Homecoming, which takes place on the 4th of July on the Historic Canton Square. Cynthia is an award winning gospel recording artist, songwriter, producer and has recorded and self-produced five CD’s. In 2004, Cynthia founded the Canton Gospel Music Association located in her hometown of Canton, Miss. Since 2006, this organization has awarded 100 music scholarships to up and coming musicians.

**ALICE PIEROTTI**

Alice Pierotti is the award-winning librarian at the Como Public Library, which houses a collection of local Hill Country recordings, photos and memorabilia. Alice earned her BA from Western State College while studying English and Headwaters, a regional studies program. She recently earned her Master’s of Library and Information Science from San Jose State University. Alice is engaged in projects where story, art and community intersect and is especially dedicated to making Mississippi a better place to live, work, and visit.
Malika Polk-Lee served as Chief Administrative Officer of the B. B. King Museum beginning in June of 2012, and in that role she was responsible for overseeing financial and daily operations before becoming Executive Director in August of 2015. Malika received her bachelor’s degree from Mississippi State University and a master’s degree in business administration from Delta State University. She has more than 10 years of experience in the corporate sector in a variety of roles. She is a native of the Mississippi Delta where she is very active in her community through her sorority Alpha Kappa Alpha and other volunteer organizations.

Karen Stanley is the owner of neonFROG, inc., a full service marketing, PR and events planning firm in downtown Columbus, Miss. After 17+ years working in marketing and sales director positions, Karen decided to open neonFROG in 2011. neonFROG specializes in serving as an outsourced marketing and PR firm for a variety of different businesses. From Fortune 500 companies to family-owned, small businesses in various industries, neonFROG assists each with their unique PR and marketing goals. In 2009, Karen was named to the Mississippi Business Journal’s Top 40 under 40 list of outstanding professionals and also named the 2009 Public Relations Practitioner of the Year for the Golden Triangle Chapter of the Public Relations Association of Mississippi.

Cynthia Dobbs Sutton serves as the executive director for the Ocean Springs Chamber of Commerce – Main Street – Tourism Bureau in Ocean Springs, Miss. She oversees and manages all efforts for the three-tier organization that represents more than 500 members as well as creating, planning and executing events, including the largest fine arts festival in the state of Mississippi. The award winning Peter Anderson Arts & Crafts Festival welcomes more than 150,000 attendees each year. Cynthia maintains and oversees the social media outlets of the Chamber-Main Street and manages the two websites for the organization. Cynthia currently serves on the board for the Mississippi Tourism Association, Public Relations Association of Mississippi Gulf Coast Chapter and United Way for Jackson and George Counties. She also serves as the Festivals Chair for the upcoming Bicentennial Celebration to be held on the Mississippi Gulf Coast. She received her Master’s in Public Relations from the University of Southern Mississippi where she also serves on the Communications Advisory Board. She is a graduate of Southeast Tourism Society’s Marketing College, Leadership Jackson County and is one of Mississippi’s 50 Leading Business Women.
Karen Wallace has been working as an Orientation & Mobility Instructor since 1990. In 1995, she assumed the role of Assistant Director and Facility Manager at the Addie McBryde Rehab Center. She attended Delta State University where she earned a BS and Master’s in Education, and later attended the University of Arkansas at Little Rock to obtain her specialist certification in Orientation & Mobility. She is a Charter member of the Jackson Medical Center Lions Club and recipient of the Melvin Jones Fellow through the Lions Clubs International Foundation. Karen has served as an officer and board member for the Friends of Handicapped Readers for the past 12 years and is currently serving on the Advisory Board of Talking Book Services/Mississippi Library Commission.

Patrick Weems works for the Emmett Till Interpretive Center (Emmett-Till.org) in Sumner, Miss. Before coming to Sumner, Patrick was the youth organizer for the William Winter Institute for Racial Reconciliation where he started the Summer Youth Institute (https://vimeo.com/42106612). He is a graduate of the University of Mississippi where he received his Masters degree from the Center for the Study of Southern Culture. He received the Young Activist Award from the Jackson Free Press (2014) and is a member of the Racial Equity Community of Practice sponsored by the W.K. Kellogg Foundation.

Thank you to all our speakers.
Dexter Allen started out playing guitar at the church where his father was pastor. He performed with blues legend Bobby Rush around the world. His unique style landed him the 2008 Jackson Music Award for Male Vocalist. He also lends his time and talents to blues workshops in area schools. He is known as one of the best 21st century Mississippi blues artists.

Emerald Accent Irish Music was founded in the spring of 2010 for the enhancement of the Celtic culture through music in South Mississippi. Emerald Accent includes members Clark Lowery (vocals, guitar, banjo), Gail Fox (fiddle), and Tom McCandlish (bodhran, vocals). With backgrounds in Irish, Bluegrass, Blues and Classical, the band brings freshness to the genre while priding itself in the Irish traditional style. The band loves working as a ceili band while also producing soothing slow jigs and waltzes. Emerald Accent has played for festivals, dances, concerts, pubs, weddings, and receptions. Emerald Accent is a well-rounded band for those who enjoy Irish and Scottish music. Their work includes a CD, “Laurel Green”. They are currently working on a Scottish CD, “For Love of Scotland,” to be released in the fall of 2015.
An accomplished musician yet as country as country can be, native Mississippian, Britt Gully, captures attention through his unique, southern talent. Britt’s musical talent is enhanced through his masterful storytelling, as he shares with his audience a wealth of facts, anecdotes and just plain good stories, featuring the successes and heartaches of Jimmie Rodgers, “The Father of Country Music.” Britt grew up listening to Rodgers music at the feet of his father who not only taught him to play the guitar, but also instilled in him a deep respect for the land, music and the people who make it. “Genuine” is the perfect word for Britt and his homespun way, weaving his love for the songs, the romances, the drama and history into a musical performance that grips the heart.

Jason Mathena DMA

Jason Mathena is in his third year as Instructor of Music and Assistant Band Director at Southwest Mississippi Community College. In addition to his teaching duties, Mathena maintains a rigorous performance schedule as a member of the Mississippi Symphony, Gulf Coast Symphony, and Meridian Symphony. He has many years of experience on vibraphone and drum set in many different professional settings, such as rock bands, jazz bands, and musicals, and currently freelances in that capacity in central and south Mississippi. Besides ensemble playing, he has presented numerous recitals both academic and public and has also performed as a
soloist with various ensembles. Mathena holds a DMA in Percussion Performance and Pedagogy with secondary emphases in music theory and music history from the University of Southern Mississippi, MM in Percussion Performance from the University of Louisiana-Lafayette, and BME in Music Education from Auburn University. As a solo artist, Mathena offers mainly mallet percussion solo recitals on vibraphone and marimba and many educational programs focusing on beginning percussion, mallet percussion, and improvisation. His two groups, The Vibe Doctors and The Plus1 Jazz Trio, offer a variety of jazz and popular music for any occasion, social or otherwise.

Teneia

Teneia.com

Teneia is an original folk/soul singer-songwriter who resides in Jackson, MS. She routinely performs as a duo with her husband and bassist Ben Equilibrators. Teneia's music combines elements of folk, soul, Southern gospel, blues, and easy-listening pop. According to David Accomazzo, Music Editor of The Phoenix New Times, "...Teneia can make her voice do just about anything — charm you into a hypnotic trance, make your heart beat faster, or motivate you to get out of your chair and dance." Teneia writes and performs with one goal: spread a message of love, equality, and empowerment through great music. She intends to connect listeners more deeply with themselves and with each other. Teneia and her husband actively travel the United States playing their original songs and endearing themselves to audiences across the nation.
"Little Willie" Farmer
littlewilliefarmer@gmail.com

“Little Willie” Farmer is a self-taught guitarist, who developed a style that is closest to the Memphis Blues, a mixture of Soul and Blues. He writes and performs original music and has produced several CDs. He performs in clubs, festivals, and for private parties and also teaches Blues education workshops, having worked with Johnnie Billington, and Jerry Fair in the Montgomery County School District, the Montgomery County Arts Council and Action Communication and Education Reform’s Cultural Arts and Multimedia Project. He often has musical roles in various plays and events within the community. He has been hired as an actor/musician for a cultural play entitled, “No Turning Back” by Dorothy Henson Coffee. Farmer has been playing as a musician for over 40 years.
artist SHOWCASE
Thursday | January 26, 2016
Monsour’s at the Biscuit Company | 5:00-6:30 PM

BRICK STREET STAGE
Britt Gully
"Little Willie" Farmer
Jason Mathena

STEAMBOAT STAGE
Teneia
Emerald Accent
Dexter Allen

PROGRAM
ARTISTRY IN WOOD
www.artistryinwood.com
Dayton or Michelle Scoggins
601.649.6054
dayton@artistryinwood.com

BESSIE JOHNSON
www.arts.ms.gov/artist-roster
662-494-2813
bessiespndesigns@yahoo.com

Hannah Belle
www.hannah-belle.com/epk
Paul Southerton
601-431-3021
cpickermusic@gmail.com

CPC
www.cpcsigns.com
Marion Foster
1-800-367-1492
marion@cpcsigns.com

DJELIYA
www.arts.ms.gov/artist-roster
Jerry Jenkins
601-899-2668
khatib704@yahoo.com

dime.me
Jacqueline Lee
601-909-6092
editor@dimeentertainment.com

GRITZ THE BAND
www.arts.ms.gov/artist-roster
Clyde Satterwhite
(601) 316-4349
exhibitmasters@comcast.net

Mississippi Public Broadcasting
www.mponline.org
Mari Irby
601-946-8100
Mari.Irby@mpbonline.org

Mississippi State University - Extension
gcd.msucares.com
Rachael Carter
662-325-3141
rdm1@msstate.edu

pyrofiredisplays.wordpress.com
Corey McKnatt
901-550-9878
corey@pyrofire.com

www.stagelitesound.com
Buck Alman
601-854-6404
stagelites@aol.com

www.webzadvertising.com
Keith Essary
901-451-9329